

New Brand Launch at 3 Days of Design: Form22 is innovating Climate Communication Through Art and Design

Copenhagen, 12.06.2024 — Form22, a Danish/German innovative creative studio is thrilled to announce its official launch at the renowned 3 Days of Design event in Copenhagen. By merging the worlds of climate and collectible design objects, Form22 breaks the silence, creates a positive space, and encourages inspiring exchange.

Collectible design collection:
6 Product series (18 single products)
plus one-off creations

Creating a positive space

Form22's mission is to tell compelling climate stories through high-quality collectible design objects. The debut collection, featuring stools, mirrors, and small living objects, aims to inspire and educate. Each piece is crafted to engage meaningful, positive climate dialogue, while offering modern unisex design objects.

"Design has the power to tell stories, reflect, and inspire action. At Form22, we are committed to creating objects that are not only visually appealing but also convey meaningful climate communication. We all know about our planet's situation and often feel lost about what to do... we believe in fostering a positive shift in mindset through our everyday lives. Our aim is to contribute positively and nurture a sense of optimism," said Saskia, Co-Owner and Creative Director of Form22.



About Form22

Form22 is a creative studio with the mission of climate communication through art and design. Saskia and Niels are 3D storytellers and design communication for today's climate challenges. With an interdisciplinary approach and an involved network of climate specialists, artists, marketers, and innovators, they craft narrative emotional product designs. This is how a positive space can be created.

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